



PRESS RELEASE

Piaggio showcases its electric range of vehicles at the new EV zone in Gurugram, flagged off by Chief Minister, Haryana

Gurugram, 16th August 2021: Piaggio Vehicles Pvt Ltd (PVPL), a 100 % subsidiary of the Italian Piaggio Group (European leader of the 2Wheeler sector) and India's leading manufacturer of small commercial vehicles displayed its electric three-wheeler Ape' Elektrik range at Gurugram's new EV Zone.

The new EV Zone was flagged off by Haryana's CM, Manohar Lal Khattar. Piaggio was one of the few automakers who had the chance to display their Electric vehicles at the zone.

Mr. Diego Graffi, Chairman and Managing Director, Piaggio Vehicles said, *"We appreciate Haryana government for inaugurating this unique 'Parivartan' initiative. We at Piaggio are certain that this new EV Zone will encourage the growth of the EV ecosystem and accelerate the transition to electric vehicles in Haryana.*

Piaggio is leading the electric movement in the country with best in class technology & features in our electric range of products.. We are confident that our EV product range will help realize the vision laid by Haryana government as part of the Parivartan project. Piaggio's Ape' Electric "

Piaggio has a widespread network of EV exclusive showroom throughout the country of which **E-Next Mobility** is our authorised dealer partner in Gurugram.

Piaggio's Ape' elektrik range clearly distinguishes itself from the cheaper E-rickshaws, which are slow in speed, have marginal driving range & are unsafe from a built point of view with almost no after sales support. On other hand, Ape' Electric range comes from the strong lineage of our reliable platform with strong & durable body coupled with class leading superior range and higher speed. Thus Piaggio offered L5M category E-Autos are an apt substitute for the Diesel autos running currently.

We are also offering unique service solutions to ensure confidence and peace of mind for our customers. The vehicles are covered with a 3 year/1 lakh kilometer "Super warranty". In addition to this we are offering a 3 Year Free Maintenance package as an introductory offer to all our customers.

About Piaggio Vehicles Pvt. Ltd.

Piaggio Vehicles Pvt. Ltd. is a 100% owned subsidiary of the Piaggio Group. The Company commenced operations in India in 1999 with the launch of the three-wheeler brand Apé, which was an immediate success and has grown from strength to strength over the years. PVPL created the market, grew it, and has sustained a dominant position in the Diesel and Alternate fuel 3 wheeler segments. Piaggio is a leading player in the light transportation industry with a complete range of three wheelers in Diesel, Petrol, CNG, LPG fuel variants & has also now entered the Electric vehicle market. The Company's products are not only endorsed by over 2.9 million satisfied customers across India but also exported to more than 50 countries worldwide.

Piaggio has a state-of-the-art manufacturing plant at Baramati in Maharashtra, with an installed annual production capacity of over 3, 80,000 commercial vehicles & 1, 50,000 two-wheelers. It is also self-reliant in some of the engine categories with the completion of its advanced engine plant on the same campus. Piaggio has an over 3000-strong work force comprising experienced engineers, R&D specialists, plant workers, sales, service and marketing professionals.

For more information, please visit: <http://piaggio-cv.co.in/>



PRESS RELEASE

For media queries please contact:

MSL

Shreeya Naithani 9986343612 shreeya.naithani@mslgroup.com

Kumar.singh 8888855105 kumar.singh@mslgroup.com
