

Piaggio strengthens its presence in tri-city with 2 new dealerships in Mohali & Panchkula

- **With these 2 new dealership inaugurations, Piaggio has crossed the 450 mark in Commercial vehicle dealerships nos. in India**

Mohali, 21st May, 2019: Piaggio Vehicles Pvt Ltd (PVPL), a 100 % subsidiary of the Italian Piaggio Group and India's leading manufacturer of small commercial vehicles has launched two new dealerships at Mohali and Panchkula. The dealerships were inaugurated by Mr. Malind Kapur, Sr. VP Marketing, Commercial Vehicle Business, Piaggio Vehicles Pvt. Ltd. These 2 new dealerships will sell the entire range of Piaggio's commercial vehicles under its flagship brands Ape' & Porter.

Piaggio commercial aims to increase its reach in various parts of the country to come close to its customer with its last mile transportation offerings.

The opening of these 02 dealerships in Mohali & Panchkula is a step in that direction. This will also help Piaggio customers in the region to have access to entire service & warranty package offered by Piaggio.

Piaggio has now crossed its dealership network count of 450 primary dealerships and 1100 touchpoints across India.

The new Mohali dealership, 'Aloft Autos Pvt. Ltd' is located in Phase 3 Industrial Area of Mohali. The new Panchkula dealership, 'Sajjag Automobile' is located in Phase 2 Industrial Area of Panchkula.

Piaggio's range of products offer best in class performance in terms of power, pick-up, mileage & maintenance. With the opening of the new dealerships, Piaggio wants to strengthen its relationship with customers and reinforce its commitment of providing path-breaking solutions in the last mile transportation segments with cleaner and efficient fuel options.

While announcing the launch of the dealerships, Mr. Malind Kapur, Sr. VP of Marketing Piaggio Vehicles Pvt. Ltd. said, "It is our endeavour to continue providing best in class offerings to our customers which are not only best in technology but also are most suited for higher earnings. We want to reach out to as many customers as possible and create a good foothold in all the cities across India. It is imperative to strengthen our presence in Tri-city as it is one of the largest markets in Punjab with larger focus on CNG vehicles. Piaggio has the one of the largest range of CNG 3 wheeler vehicles in India with best in class technology like the Water cooled Engine in both passenger & Cargo. Our last mile transport solution vehicles generates self-employment & creates entrepreneurs which is one of the aspects of primary importance to national development."

About Piaggio Vehicles Pvt. Ltd.

Piaggio Vehicles Pvt. Ltd. is a 100% owned subsidiary of the Piaggio Group. The Company commenced operations in India in 1999 with the launch of the three-wheeler brand Apé, which was an immediate success and has grown from strength to strength over the years. PVPL created the market, grew it, and has sustained a dominant position in the Diesel 3 wheeler segment. Piaggio is a leading player in the light transportation industry with a complete range of three and four wheelers in Diesel, Petrol, CNG, LPG fuel variants. The



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Company's products are not only endorsed by over 2.7 million satisfied customers across India but also exported to more than 50 countries worldwide.

Piaggio has a state-of-the-art manufacturing plant at Baramati in Maharashtra, [with an installed annual production capacity of over 300,000 three-wheelers and 80,000 four-wheelers]. It is also self-reliant in some of the engine categories with the completion of its advanced engines plant on the same campus. Piaggio has an over 3000-strong work force comprising experienced engineers, R&D specialists, plant workers, sales, service and marketing professionals.

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