

## Piaggio extends its support to fight COVID-19

- **PVPL is providing monthly ration kits to 1000 migrant labourers in Pune & Baramati**
- **PVPL is setting up an isolation center in Baramati and is providing infrastructure support to Pune's government hospital**

**Pune, 14 April,2020:** In the wake of the global coronavirus pandemic which has been spreading across the country, Piaggio Vehicles Pvt Ltd (PVPL), a 100 % subsidiary of the Italian Piaggio Group, European leader of the 2Wheeler sector and India's leading manufacturer of small commercial vehicles has announced that they will be providing support through multiple initiatives to the local administration and communities to fight against COVID-19.

As a responsible corporate social citizen , PVPL is arranging free supplies of ration kits to nearly 1000 migrant labourers to ensure basic food security for a month. The Company has provided ration kits to the Executive Magistrate's Office for distribution among migrant labourers in the Baramati MIDC area. PVPL has also partnered with an NGO 'New Vision' and distributed ration kits to the migrant construction workers in Pune.

For the safety of the health workers and to create awareness about how to fight against COVID-19, PVPL in association with an NGO 'United Way Mumbai' is providing infrastructure support to Pune's Sassoon Government hospital. Under this initiative PVPL is providing Personal Protective Equipment (PPE) Kits and installing sanitization infrastructure at the hospital. Under this initiative patients and visitors are also getting valuable guidance on how to fight this battle.

Since PVPL's factory is in Baramati, the company is also closely working with the local government authorities of Baramati and supporting them to fight coronavirus pandemic. The Company is setting up an isolation center basis the request of Baramati Government Hospital. PVPL has also started procuring medical equipment like ECG machines, ICY beds, Pulse Oximeter, and Personal Protective Equipment (PPE) Kits required for the isolation center.

**Mr. Diego Graffi, MD & CEO of Piaggio Vehicles Pvt. Ltd. said, "Also In these exceptionally difficult times we stand with the government to provide our relentless support. This is an unparalleled crisis that needs cooperation and support from all of us as a community. We also immensely proud of our Ape' 3 wheeler customer community who are dispensing their duty towards seamless essential goods movement in these testing times. As a socially responsible organisation we are going to keep doing the best we can do for the community and the people by supporting local administrations in various relief and preventive actions."**

### **About Piaggio Vehicles Pvt. Ltd.**

Piaggio Vehicles Pvt. Ltd. is a 100% owned subsidiary of the Piaggio Group. The Company commenced operations in India in 1999 with the launch of the three-wheeler brand Apé, which was an immediate success and has grown from strength to strength over the years. PVPL created the market, grew it, and has sustained a dominant position in the Diesel and Alternate fuel 3 wheeler segments. Piaggio is a leading player in the light transportation industry with a complete range of three and four wheelers in Diesel, Petrol, CNG, LPG fuel



variants. The Company's products are not only endorsed by over 2.9 million satisfied customers across India but also exported to more than 50 countries worldwide.

Piaggio has a state-of-the-art manufacturing plant at Baramati in Maharashtra, [with an installed annual production capacity of over 380,000 commercial vehicles & 1, 50,000 two-wheelers. It is also self-reliant in some of the engine categories with the completion of its advanced engine plant on the same campus. Piaggio has an over 3000-strong work force comprising experienced engineers, R&D specialists, plant workers, sales, service and marketing professionals.

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